

# “Hyde Park Developments” showcases its latest projects in East and West Cairo in Cityscape 2020

## 10% down payment and installment plan over 10 years in Tawny in 6 October and Hyde Park New Cairo

Cairo November 2020: Hyde Park developments announced its participation in Cityscape 2020, the region's biggest and most anticipated real estate show across the industry, that returns after the lockdown to mark the comeback of the real estate markets and the sector's most prominent developers.

“Hyde Park Development was eager to take part of this year's edition of Cityscape with its renowned real estate projects,” highlighted Amin Serag, CEO of Hyde Park Developments, stressing that Cityscape is a great opportunity for the developers to reconnect with their clients and the investors after the lockdown period.

In addition to “Hyde Park New Cairo”, Hyde Park Developments is showcasing its latest project in west Cairo “Tawny”, offering equal installments over 10 years and 10% down payment on both projects.

With a prime location in the heart of the residential bustling area of 6 October City, “Tawny” spans over 31 acres, with investments worth EGP 2 bn. The project is in close proximity with the vital roads network that includes 26 July Axis, Cairo-Alex Desert Road, Oasis Road. It is also situated across Gezira Sports Club and a walking distance from the shopping malls and schools including the Lycee Al-Ahsan, The American International School, The British International School and El Chouifat.

The project comprises 216 villas ranging in size between 240 and 280 sqm, in addition to the townhouses, twin houses, and the brand-new Quad Villas developed with the supervision of international city planners. Tawny only has 20% of its land size dedicated to the residential purposes to preserve the natural element as an integral part of the living experience.

Hyde Park New Cairo's pioneer project in East Cairo, that has 400 families residing, is witnessing a number of updates in terms of development and construction. The mosque was established inside the project on an area of more than 1,400 sqm and was implemented according to the latest architectural style. The project also witnessed



Amin Serag

the opening of the clubhouse designed by Mona Hussein, to include a gym and a private swimming pool, in addition to world-class restaurants. With cutting-edge ICT infrastructure, the project offers Internet lines through the biggest telecom services providers Vodafone and Etisalat. The project's first phase investments in the ICT infrastructure amounts to a total of EGP 30 mn.

Hyde Park has also contracted a specialized company to manage the sports club in the Hyde Park New Cairo, established on an area of 200,000 sqm. The club's design work is currently underway for the first phase, which accounts for 5% of the total area.

Serag announced that Hyde Park Developments is targeting the delivery of 900 units of its project in New Cairo before the end of the year. Finishing work is underway for 500 units, bringing the total units delivered so far to 3,800 units.

Hyde Park Developments announced finalizing the first phase of Hyde Out, the

entertainment area within Hyde Park New Cairo that extends over 33,000 sqm. The project includes the world's most sophisticated cuisines, and the biggest brands such as Greek Club, Santa Lucia, Smokery, Bellucci by Maitai, East Wind, Fagnoon, and M by Chef Khaldy, which is led by the famous paris-based chef Khaldy.

Hyde Park is also offering “Peakville” villas in the 5th settlement. The cluster is characterized by its beautiful and diverse landscapes, designed to meet the needs of customers. It also features smart spaces with stunning and modern views on the largest park in Egypt, while also offering flexible payment plans with only 10% down payment and 9 years installment plan.

Customers will also be offered unique payment plans for the Business District in Hyde Park New Cairo, offering 7% down payment on the administrative units and a payment plan of 7 years through equal installments, in addition to 7% payment upon delivery. Business District is developed with extensive investments reaching EGP 6 bn on a total area of 117,000 sqm.

Units sizes range from 50 to 11,000 sqm, which encourages young business owners and entrepreneurs to expand their businesses with flexible and smart spaces. The company also offers its clients with the option to own an entire floor (1,300 sqm) or the entire building, equipped with an underground car parking that can accommodate 4,000 cars, and a restaurant area to meet all the needs of the business community. All units will be delivered starting 2022.